KIDS SWIM FOR GRAND TRAVERSE BAY
2018 ACCOMPLISHMENTS

The Watershed Center Grand Traverse Bay held the inaugural Kids Swim for Grand Traverse Bay on Friday, August 10, 2018. The Kids Swim is a point-to-point open water event to celebrate clean, healthy water with swimmers ages 12-17.

SAVE THE DATE:
KIDS SWIM FOR GRAND TRAVERSE BAY
on Friday, August 9, 2019

THE WATERSHED CENTER GRAND TRAVERSE BAY advocates for clean water in Grand Traverse Bay and acts to protect and preserve the Bay’s watershed. Our almost 1,000-square-mile watershed includes more than 50 municipalities in Grand Traverse, Leelanau, Antrim, and Kalkaska counties.

The KIDS SWIM FOR GRAND TRAVERSE BAY is a fun, half-mile open water swim for ages 12-17 that celebrates our region’s most precious natural resource and encourages behavior change that makes and keeps our water clean.

THANK YOU 2018 SPONSORS!

2019 SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIDAL</td>
<td>$1,000</td>
<td>Mention in all TV and radio ads, logo on start/finish banner, promotion in social media campaigns, logo in TWC ENews, donor newsletters, and Swim ENews, logo on posters, t-shirts, and swim website, 4x participant entries</td>
</tr>
<tr>
<td>BREAKER</td>
<td>$500</td>
<td>2x participant entries</td>
</tr>
<tr>
<td>RIPTIDE</td>
<td>$250</td>
<td>1x participant entry</td>
</tr>
</tbody>
</table>

*Only two available!*

MENTION IN ALL TV AND RADIO ADS
LOGO ON START/FINISH BANNER
PROMOTION IN SOCIAL MEDIA CAMPAIGNS
LOGO IN TWC ENEWS, DONOR NEWSLETTERS, AND SWIM ENEWS
LOGO ON POSTERS, T-SHIRTS, AND SWIM WEBSITE
4X PARTICIPANT ENTRIES
2X PARTICIPANT ENTRIES
1X PARTICIPANT ENTRY

**Entry valid for the Kids Swim for Grand Traverse Bay or the Swim for Grand Traverse Bay; fundraising requirements still apply**
Thank you for supporting The Watershed Center’s Second Annual Kids Swim for Grand Traverse Bay!

Business Name:  

Contact Name:  

Phone:         Email:  

Address:  

City, State, Zip:  

Please check the level at which you would like to sponsor:

- Tidal $1,000
- Breaker $500
- Riptide $250

Payment Options

Checks payable to:  
The Watershed Center  
13272 S. West Bay Shore Dr.  
Traverse City, MI 49684

or

Use a credit card:

Number: ______________________________

Exp. Date: ____________  CVV: ____________

If using a credit card, please let us know if you are willing to cover the processing fee  ☐ Yes  ☐ No

Find us at  
swimfortgbay.com  
or  
facebook.com/swim4gtbay

Contact: Shelli DiFranco  
Event Director  
sdifranco@gtbay.org  
231.935.1514 ext. 5

The Watershed Center is a 501(c)3 organization that advocates for clean water in Grand Traverse Bay and acts to protect and preserve its watershed. www.gtbay.org.